OMERTA

WHITEPAPER

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Introduction – What is OMERTA

OMERTA is a Web3 crime-action role-playing game. The game takes place in Brookton, a vast, open-world metropolis that offers dynamic missions and free-roaming mechanics across both online and offline modes.

Brookton has been entrenched in crime for decades…to a point where all corners of the city are now controlled by one of the city's 5 feuding cartels. This cut-throat environment sets the stage for players to enter the game as a lowly henchman, whose goal is to rebuild a crumpled empire, all the while building a portfolio of in-game cash, assets, and clout through completing missions and owning Brookton businesses.

The OMERTAVERSE:
An Industry-First In-Game Business Architecture

OMERTA's industry-first gaming experience is built alongside a tokenomics design that's rooted in real-world supply and demand dynamics. Upholding this is a player-owned metaverse business blockchain architecture (a.k.a the OMERTAVERSE), which allows for crime-action role-playing to flourish as organically and tangibly as possible.

Through harnessing the powers of a multi-chain blockchain architecture, the OMERTAVERSE allows players to own a stake in in-game businesses via Non-Fungible tokens (NFTs). In simulating real-world supply and demand flows, OMERTAVERSE business owners can then earn a passive income from other players frequenting their businesses. On the flip side, visiting players can enjoy the various activities and services that Brookton businesses have to offer - be it casinos, car dealerships, or a trip to your local trap spot.

Despite its perilous crime rates, the Brookton economy presents the opportunity for players to purchase a stake in an OMERTAVERSE business via the game's native OMERTA token. OMERTA is the in-game currency that's required for all in-game transactions. It can either be bought or traded on particular crypto exchanges, earned through completing in-game tasks, or earned as a passive income when operating an OMERTAVERSE business.

The OMERTA Mission

OMERTA connects two of modern tech's most symbiotic innovations to ultimately curate a life-like gaming experience that redefines the realism of role-play gaming.

‡ 3D, free-roaming, crime-action-role-play gaming built on Unreal Engine.

‡ Crypto-facilitated play-and-earn (P&E) gaming.

Furthermore, whilst the likes of Grand Theft Auto and Saints Row have demonstrated the indisputable popularity of free-roam crime games, OMERTA emerges as the first opportunity for players to monetize and truly own their crime-action achievements. This is because the OMERTA token and in-game OMERTAVERSE business NFTs have the ability to be traded on the in-game or secondary marketplaces.

Together, the OMERTA token and OMERTAVERSE businesses set the stage for one of the game's main offerings; a circulatory metaverse business model that facilitates non-inflationary tokenomics through simulating real-world cash flows. This is designed to encourage players to become the best criminal mastermind possible... for the benefit of both their metaverse and real-world selves. OMERTA is also geared towards long-term transformative impacts:

‡ Online and offline modes that offer variety and cater to different gaming preferences. Here, achievements and rewards earned in offline modes (typically in-game assets and OMERTA tokens) can be bridged into online modes, meaning no matter what players decide to do, each and every gaming minute is significant and can lead to tangible rewards.

‡ Brookton is a constantly-evolving metropolis that hosts endless gaming, growth, and earning potential. For example, city billboards can be purchased and rented-out for advertisement purposes.

‡ The diverse characters and subplots of Brookton allow for OMERTA to transcend gaming genres. For example, each Brookton cartel operates and accrues power in a different way, ranging from drug manufacturing, war, fantasy, organized crime, and more, are all combined into one gaming experience. Ultimately, this diversity extends OMERTA's reach beyond just crime-action role-playing.

‡ OMERTA is built by its own in-house gaming studio, Orbit Cosmos. This not only means that the game is decentrally governed by an OMERTA token-associated DAO, but also built by a developer that doesn't have to answer to anyone but the community...meaning OMERTA missions, rhetorics, and upgrades are 100% community inspired.

Purpose of This Paper

This paper provides a high-level overview of OMERTA, a blockchain-powered, mafia-style video game. It outlines the compelling components of its technology-infused gaming concept, and how a blockchain-enabled in-game economy can work seamlessly alongside real-life simulations of mafia-style hustling and empire building, to ultimately create a cohesive hybrid of online and offline gaming. It is not intended to be read as a deep technical whitepaper, but instead it's designed as a resource for general business audiences and aspiring OMERTA players/token holders to gain introductory insight from.

OMERTA: Noir Reimagined

With OMERTA, the goal is to showcase a contemporary Noir setting with nods to some of the classic hallmarks of the mafia genre, while still adding our own unique spin to the setting. The city of Brookton, with its neon soaked alleyways, imposing skyline, and dark underbelly, embodies this philosophy perfectly.

Brookton invites players to explore its every crevice, enhanced by the fact that danger lurks around every corner, as well as that one wrong decision can mean the difference between life and death. It's a place where violent crime is rampant, and the scales of justice are regularly weighed in favor of the rich and powerful.

But there's also something much more sinister at play... something that's constantly felt in the air, despite rarely being seen by the common man. Described as a 'touch of sci-fi,' 'arcane,' and 'fantastical,' Brookton is home to certain forces that defy logic, as well as elevate its obscurity beyond themes of simple Noir influences. This also means that the game can switch, merge, and even transcend genres.

Great diligence is being put into the world design to help accentuate Brookton's grittiness, whilst careful use of contrasting colors and lighting ensures that a unique aesthetic shines throughout all gaming sequences. Brookton is a cruel and hostile city, and the intention is for this to shine throughout all of its visual aesthetics... to a point where the game's proverb 'CRIME PAYS' becomes extremely apparent.
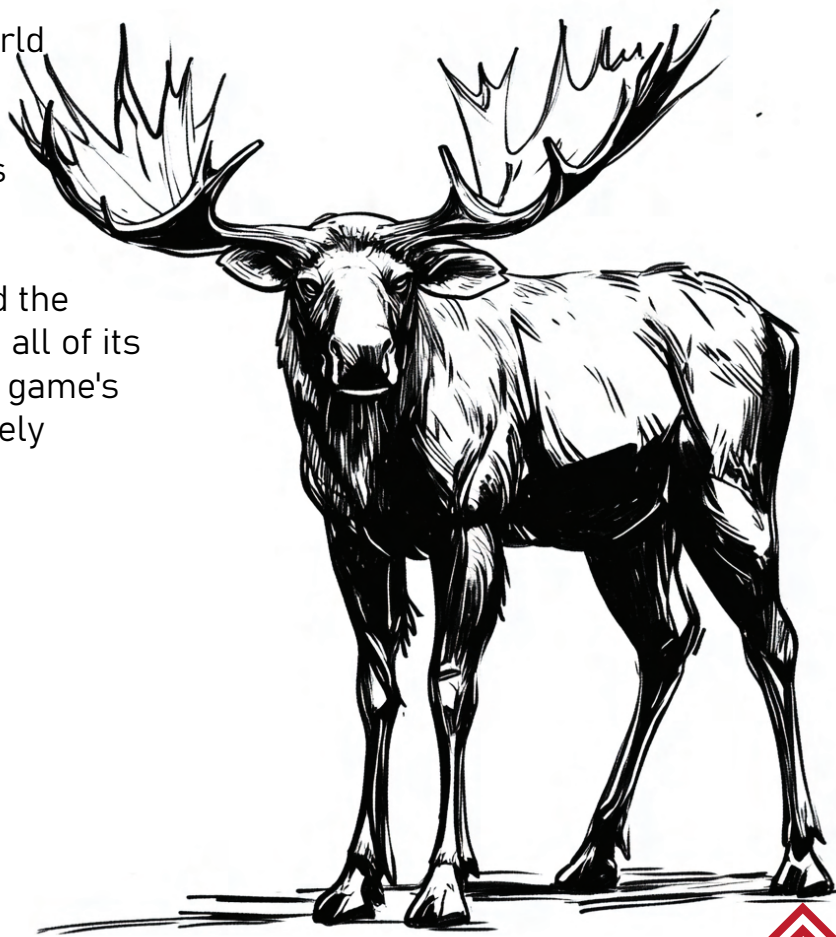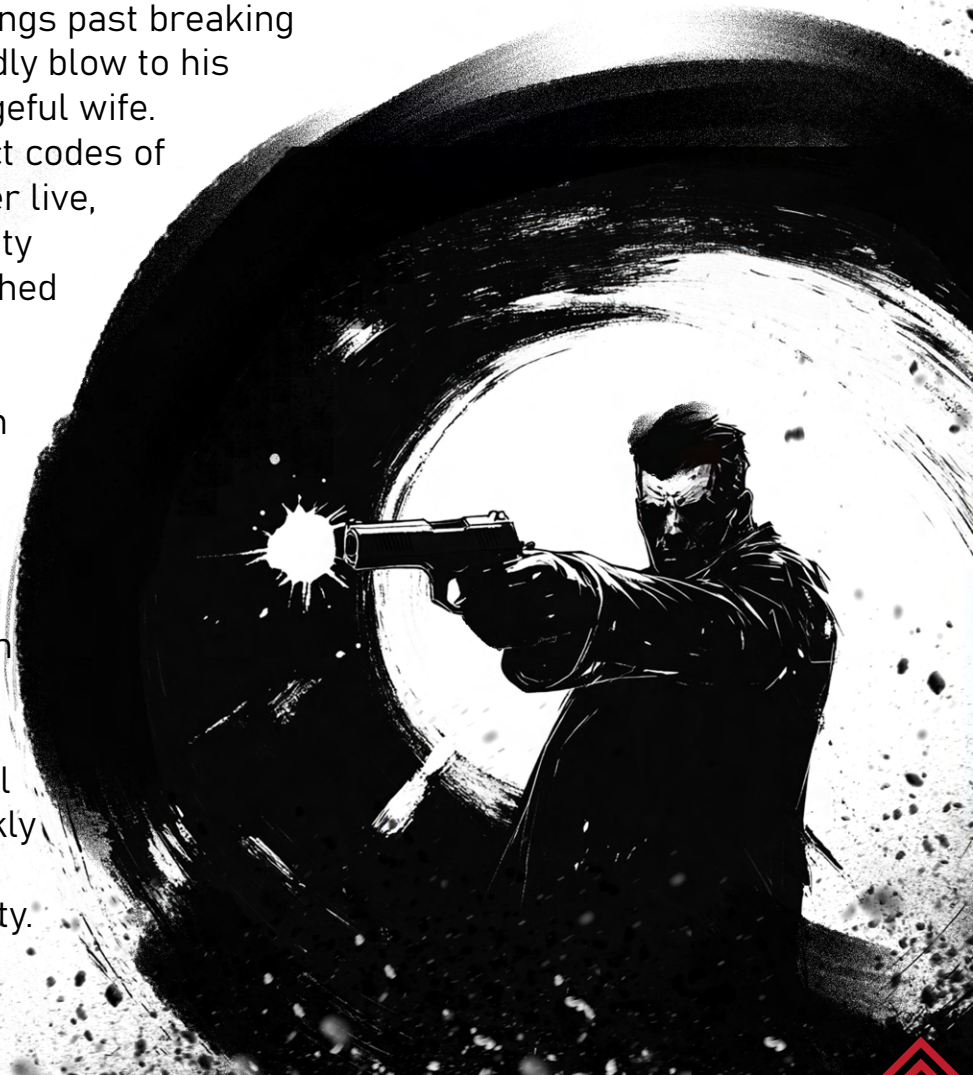
The Cartels:

Brookton's five feuding cartels collectively form an intricate web of power and influence that permeates every aspect of the city's existence. They control the flow of wealth, and shape the lives of its inhabitants. This influence even extends beyond the shadows, as the legitimate institutions of the city are also subject to the demands of the cartels. A metropolis where nothing happens without their say has been forged... be it legislative change or a simple construction of an office, Brookton must first bear witness to the verdict of its cartels.

The Omerta Cartel:

The Omerta Cartel has had a stranglehold over Brookton criminal supremacy for decades. Led by an enigmatic, unyielding woman known as the Matriarch, Brookton's apex cartel has operated with ruthless efficiency to get to where it's gotten, with its influence being the most far-reaching of them all. However, as is the case for anyone with enemies, even the mightiest can fall one day, which is why the modern-day tale of the Omerta Cartel centers around its dominance and control, as well as its inevitable decline.

Like most who rise to power, the origins of the Omerta Cartel are steeped in blood and betrayal. Everything began with the Matriarch's escape from the shadowy underworld of Sicily, where she previously served as the dormant and abused second wife of a powerful crime lord. Her oppressed existence on this mediterranean island came to a close when a bloody act from her husband finally pushed things past breaking point... leading to a single, deadly blow to his head, courtesy of his own vengeful wife. Knowing full well that the strict codes of the Mafioso would never let her live, she relocated to Brookton, a city whose criminal potential matched her own.

Upon her arrival, the Matriarch established the Omerta Cartel, bringing with her the cunning resources, brutality, and Mafia know-how that'd defined her husband's criminal legacy. With these at her backing, the Omerta Cartel began dominating Brookton's criminal scene in a holistic sense, quickly establishing itself as the most powerful organization in the city.

This holistic power was catalyzed by its ability to control other cartels in the city, as the Matriarch was able to wield her power like a chess master, allowing the other cartels enough freedom to operate, however never enough to challenge her authority. In essence, this allowed the cartel's influence to reach all corners of Brookton's illicit operations, encompassing everything from drug trafficking and arms dealing, to money laundering and extortion.

This covert tyrannical ruling included an ironclad set of rules that ensured everyone understood their inferiority to the Omerta Cartel. The Matriarch's word was also law, meaning those who defied her were punished in swift and ruthless fashion. The Matriarch's influence even extended into the realm of legitimate enterprises. Of course, the presented profitability here served trivial to Brookton's queenpin, as her high street businesses were merely cover ups that provided on-surface respectability to her public image. However quite pivotally, what was not trivial was her cartel's pervasive influence across the city, as through having a grip on all walks of society, it became impossible to separate the Omerta Cartel from any branch of the city's economy.

Despite its immense power and influence, the Omerta Cartel is not invincible. By nature, the Matriarch's iron grip on the city has created enemies – both within and outside her immediate circle – and her inescapable ties with criminality even catalyzed the creation of two of its rivals. With these factors in mind, the balance that she so carefully maintained is beginning to falter by the day, as more and more whispers of discontent are appearing among the other cartels.

In fact, boiling point arose on one tension-laden, fateful day, wherein an elaborate plot to assassinate the Matriach was made. This attempt on the Matriarch's life shattered the entire power equilibrium she had upheld for so long.
So now, remains the question... as violence prevails and power dynamics continue shifting away from the Matriarch's reign, who will rise to fill the void left by the Omerta Cartel?

The Full Metal Cartel:

The Full Metal Cartel stands as a totem of the merciless capitalism and relentless ambition across Brookton's mean streets. Its story began when the Omerta Cartel's Matriarch arrived in Brookton and started shifting her resources to establish an empire. Here she discovered that Joseph (the son of Mr. Reach) was already establishing a criminal presence in the city. Rather than eliminating him, the Matriarch took pity on Joseph, allowing him to live and prosper as he pleased. Even more surprisingly, she even began helping him in his ambitions. Through combining such aid with the connections he'd inherited from his father, this helped begin what's now known as the Full Metal Cartel.

Spearheaded by Joseph and his connections, the Full Metal Cartel began its ascent by dealing in smuggled counterfeit weapons that were fresh off the plane from Baghdad. These illicit arms, sold to the highest bidder, allowed the cartel to carve out a niche in the city's bustling black market.

Fast forward to a civil war in the neighboring region of High Peaks, the cartel then became a localized industrial military complex through devilishly supplying arms to both sides of the conflict. As you can imagine, enormous blood-fuelled profits were reaped throughout this period, allowing the cartel to expand its operations beyond mere arms dealing.

Flush with newfound wealth, the Full Metal Cartel then began heavily investing in weapons and vehicles research and development, leveraging its profits to push the boundaries of what engineers and scientists could muster up in their state-of-the-art labs. As a result, flamboyant vehicles that defied conventional design were produced, many of which boasted adaptive armor that could shift and morph, cloaking devices that rendered them invisible, and propulsion systems that could traverse across inhospitable terrain like its nothing.

As the one-stop warmonger that it is, the Full Metal Cartel also created an arsenal of wildly futuristic weapons, capable of producing radical physical and neurological harm to human victims. This proved to be very effective, as nobody could fathom the diverse array of weapons that the cartel was producing, nor the strange and deadly effects they had on unfortunate targets.

When it comes to the cartel's clientele, this esteemed list contains anyone and everyone that may have even the slightest concern for power and war within the region; such as governments, private militias, and criminal organizations. Making matters worse, Brookton's constant conflict-torn state has resulted in this list expanding to inlcude regular citizens, as now its catalog of cutting-edge vehicles and weapons are a sheer necessity for those wanting to prosper within its underworld. In turn, the Full Metal Cartel has become a malignant epitome of capitalism, turning crime and conflict into a lucrative and sustainable business venture.
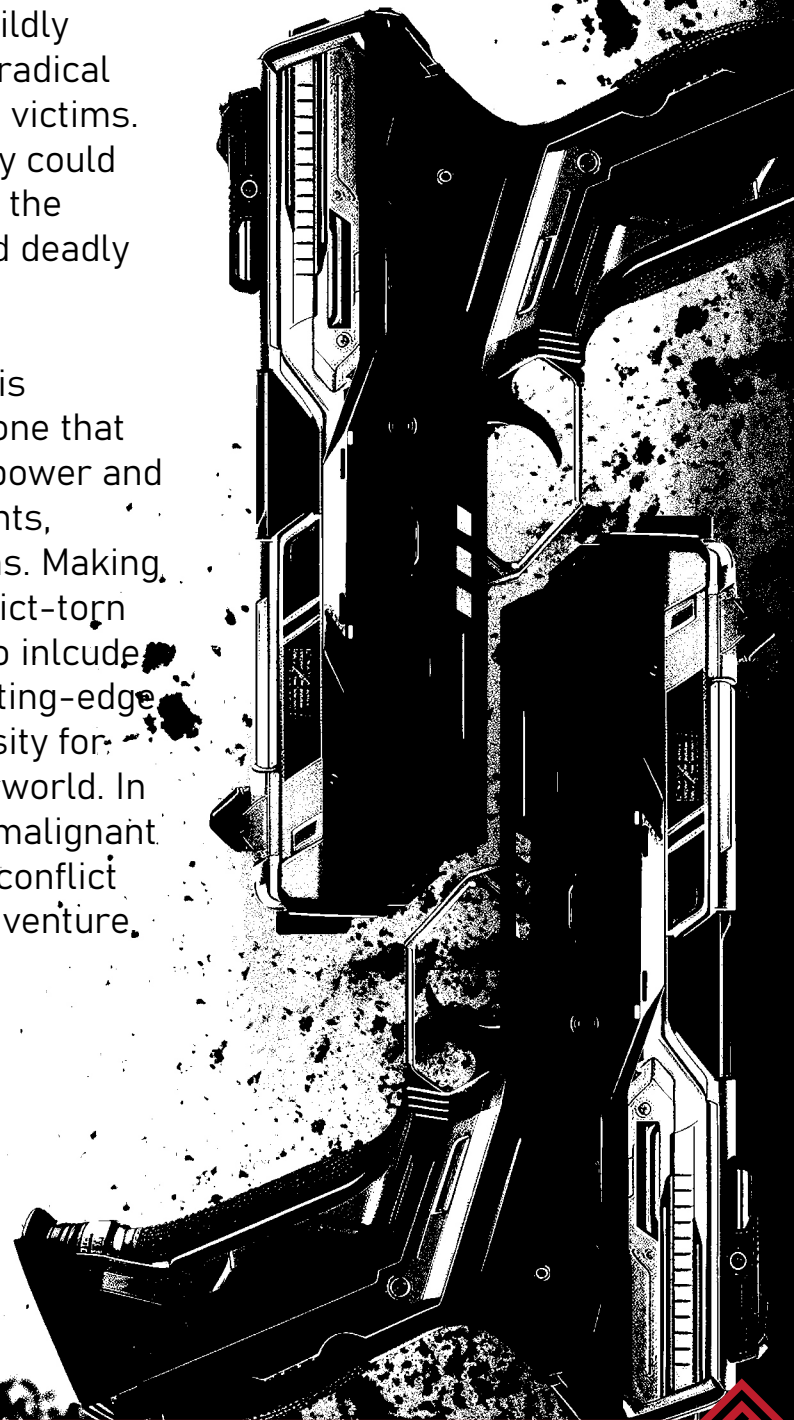
The Menagerie Cartel:

The Menagerie Cartel is one of the most visceral and feared factions in Brookton's underbelly, operating out of the vast nature planes that surround the city of Brookton.

Formed by the original natives of the region, the cartel was once known for the mystical bond it had with the animals that roamed its ancestral lands. Therefore, in the nascent days, harmony prevailed between the tribe and its externals, underpinned by an appreciation for the rhythm of nature.

The Menagerie Cartel's idyllic existence then came to a halt when a staged meltdown of a nearby nuclear power plant wreaked havoc on its habitat. By design, the blast caused the cartel to abandon their native land, leaving the door wide-open for big corporations to step in and claim the contaminated region. As a result, cartel survivors sought refuge in the dense, untamed forests on the outskirts of Brookton.

In the heart of this wilderness, survivors used their innate knack for nature to adapt and become at one with their surroundings once again. However, with memories of a nuclear explosion still fresh in mind, their bonds had deepened into something far more primal and fierce. As part of this, they began conceiving symbiotic relationships with the woodland's most dangerous predators... and as these grew stronger, so did their understanding of the unique and exotic creatures that lurked around their new habitat.

This realization gave birth to the Menagerie Cartel that we see today. To get to this point, the cartel had gained complete mastery over its surroundings and the animals that it inhabited, to a point where it started cultivating and trading exotic meats from creatures that were unbeknownst to the Brookton population. By offering a forbidden taste of the wild that no other meat merchant could match, the cartel's offerings became a distinct delicacy amongst the city's elite... however it was also reported that despite the unmatched flavors on offer, bewildering biological changes were being observed in those that indulged too much.

As more and more resources were acquired over time, the Menagerie Cartel then took the dystopian plunge into bioengineering and genetic manipulation... all in the name of more profits and power. It began creating beasts that defied the laws of nature, as well as experiments involving animal hybrids and genetically modified creatures. These
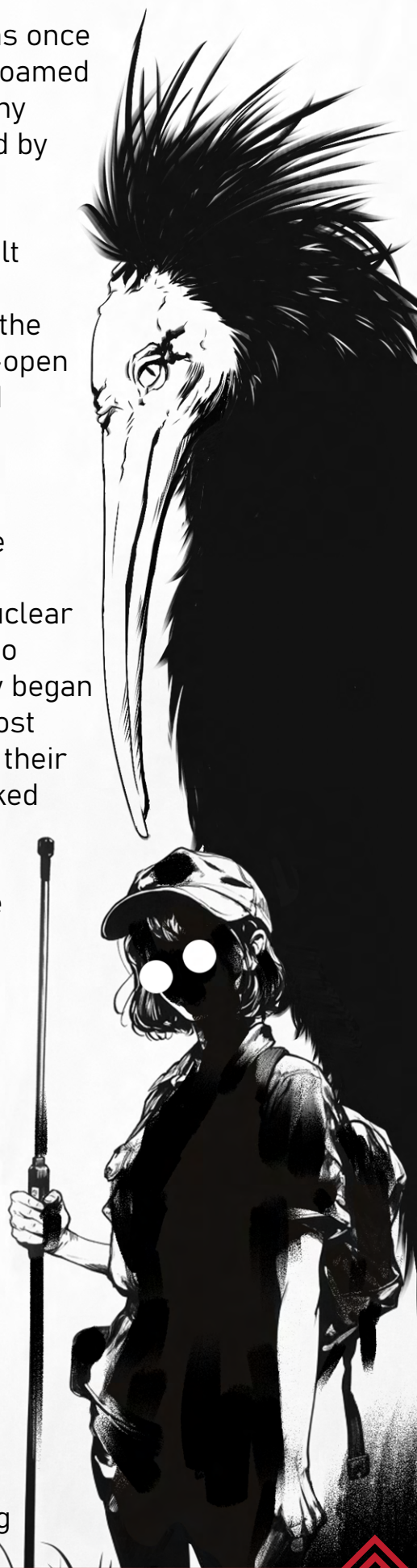
ridiculous creatures were bred for several purposes, ranging from fearsome guard animals, to horrifying combatants used in black market arenas.

Come modern day Brookton, the cartel's improved grasp over genetic modification has led to some senior members no longer being entirely human. Per reports that've leaked into the public domain, these figures have seen their senses sharpen beyond what's normal, their movements have adopted a more predatory grace, and their communication bandwidth extend into the realm of animals.

As of today, the Menagerie Cartel operates from the shadows of a 'reservation' on Brookton's periphery. They say to cross it is to invite the wrath of nature itself, for they are the forest, and the forest is them.

The Coven Cartel:

And last but not least is the Coven Cartel, a veiled cohort, which by nature, possesses powers that many are unaware of. With its influence hidden into the very fabric of Brookton's darkest legends, the Coven Cartel is by far and away the most elusive power structure in the city.

The Coven Cartel was born from a group of rebelling illegal immigrants, who had been trafficked into Brookton and forced into back-breaking labor. Among these downtrodden souls was a group of extraordinary women, each of which harboring secret powers that had been passed through generations via hushed whispers and hidden rituals.

When the working conditions finally hit a breaking point, the laborers revolted. Not one for taking mutiny lightly, the power-hungry overlords reacted by bloody punishments for the disruptors. That's where the women took charge. Harnessing their dark abilities, they were able to galvanize the remaining slave population into revolting and overthrowing their captor. In wake of their successful revolt, the women were hailed as champions of the oppressed for a brief moment, celebrated as saviors.

However, that quickly changed when rumors of their dark powers being 'blasphemous' spread across the group. Soon after, religious zealots began branding them as witches, leading the same people who had hailed them as saviors to lead a brutal witch hunt.

Betrayed and hunted, the women banded together like never before, with their fury fuelling a paranormal rebuttal that was as dangerous as it was vengeful. The outright ruthlessness of this dangerous group was showcased in a single fateful event known as the 'Night of the Open Eyes,' wherein they unleashed their full power on all those who had betrayed them, leaving behind a trail of death and destruction that's still ingrained into Brookton's collective consciousness to this day.

Death often gives way to life, meaning from the ashes of this massacre, the Coven Cartel was born. Fast forward to today, the modern day version of the Coven Cartel still remains an outlier in the city's dominance structures, as instead of vying for overt power throughout the region, its influence lies in the arcane secrets and dark forces it's ceased mastery over.

The cartel therefore operates from the shadows, inaccessible to all but those most determined to encounter it. And for those who eventually manage to make friendly contact, the cartel offers a wide range of services, each more mysterious and perilous than the last. Examples include crafted amulets and charms that are imbued with protective magic, sell potions that can heal or harm, and rituals that can bring about a desired outcome – whether it be love, fortune, or vengeance. A sinister caveat of this is that such rituals require sacrifice, both literally and metaphorically, whilst the consequences of a mishap can be disastrous.

To this day, very few are aware of where the Coven Cartel is truly located, and even fewer are willing to spill the beans given the demonic wrath they may face as a result. This combination of ambiguity and fear-mongering has propelled the group into being the mystical arbiters of fate across Brookton. To cross them is to invite doom, and to seek them out is to play with forces that could either uplift or destroy you.
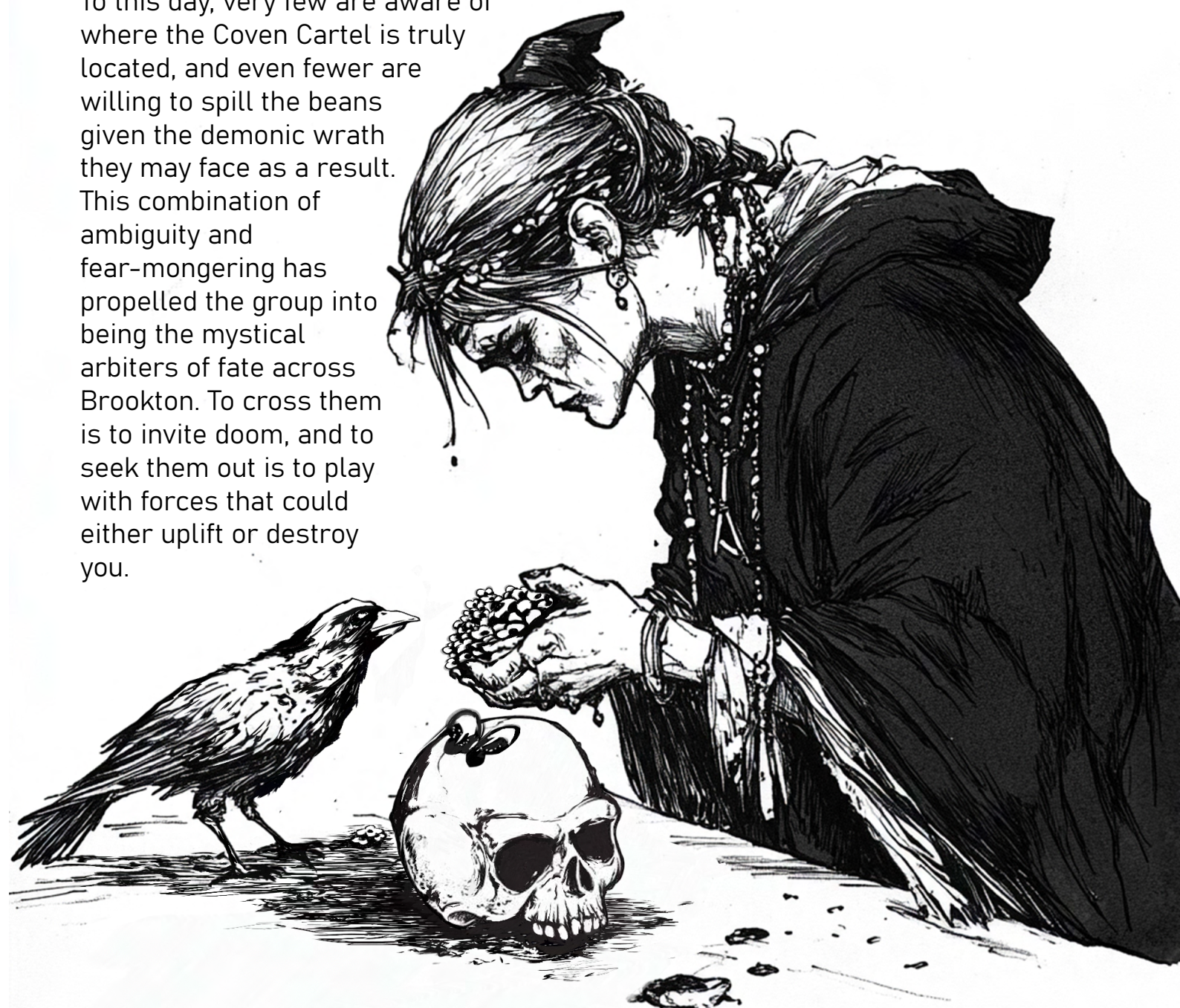
The Silk Route Cartel

With the Full Metal Cartel covering all things war, the Silk Route Cartel controls 'Big Pharma' in the region, by pushing the boundaries of pharmacology and human experimentation.

Its legacy began with the betrayal of the Omerta Cartel's Matriarch, who almost perished by way of poison during her early days in the city. Fortunately, in the desperate hour that saw her life hanging by a thread, a man appeared, going simply by the name the 'Alchemist'. The knowledge of toxins, antidotes, and biochemistry that this mysterious figure possessed was truly unparalleled, and with the surgical precision to match, he was able to pull her back from the brink of death.

Inspired by her infinite gratitude for what he had done for her, the Matriarch encouraged the Alchemist to establish his own pharmacology business in the city. Here, what first began as a small and discreet pharmacy soon transformed into a front for something far more sinister. Intuitively, this came as the Alchemist slowly learned what the majority of Brookton drug-goers were really after, which ultimately inspired his venture of supplying recreational drugs to the entirety of Brookton's social hierarchy.

From the mundane to the extraordinary – be it simple painkillers to powerful hallucinogens – the Alchemist's 'pharmacies' became a staple of Brookton's day-to-day degeneracy. More pivotally, this entrepreneurial empire formed the foundations of what's now known as the Silk Route Cartel.

Like any crazed, machiavellian drug lord, the Alchemist didn't stop there. Instead, he leveraged his newfound wealth and resources in order to venture into a type of compound experimentation that combined ancient alchemy with cutting-edge science. Disturbingly, a lot of this experimentation took place via brutal and highly illegal human trials, wherein unwilling test subjects would be plucked from the streets. Worse, the Alchemist's results were as varied as they were horrifying, as whilst some subjects gained extraordinary abilities, others were reduced to mindless husks with drug-induced body and brain rot.

As these experiments progressed, the Silk Route Cartel's product line evolved into something entirely unique. This is because the substances it produced became 'transformations' rather than mere drugs, with each promising a new journey into the physical and neurological unknown. As a general consensus, the cartels' substances as of today can grant users temporary superhuman strength, enhance mental acuity, and induce dreamlike states where reality and fantasy become indistinguishable.

Of course, consuming these drugs often comes with a huge hidden cost. Unpredictability is the main reason for this, as although a dose may be designed to grant incredible powers, there's a chance that rapid physical deterioration, madness, or even death can arise instead.

OMERTA Gameplay Modes:

OMERTA Offline

OMERTA's Offline/Singleplayer allows players to live the life of a character who begins as a lowly henchman. Through progressing through the game, he fights their way to the top, traversing a web of intriguing, inter-connected narratives.

Explore the massive open map of Brookton, all the while engaging with an assortment of captivating characters that will push the plot forward. At the same time, they can participate in a selection of optional activities to experience side-quests, earn money, acquire unique gear, and simply immerse themselves within this rich universe.

- ‡ OMERTA's Offline campaign revolves around chronological storyline chapters that are tokenized and traded as NFTs, each attainable with OMERTA tokens.

- ‡ Individual storyline chapters each contribute to the game's linear offline gaming narrative, which features an array of different characters, sub-plots, open-ended outcomes, and unexpected twists.

- ‡ Players can freely roam across different Brookton districts, each of which allow for autonomous exploration whilst interacting with the city's deranged population.

- ‡ Offline missions reward players with special in-game items that can be bridged into the game's online mode. These items include guns, bizarre drugs, arcane artefacts and more.

- ‡ Managing Inventory: Players use the token to buy and trade game items, creating a lively economy where they can shape their own experiences.

- ‡ Other rewards such as in-game tokens are awarded for completing offline missions.

OMERTA Online

OMERTA's multiplayer mode will allow players to jump into a seamless online experience where they can interact with other players and participate in a variety of different PvP and PvE activities. These include participating in street races, betting in animal fighting rings, duking it out in underground fight clubs, hunting rare animals, volunteering for experimental drug trials, undertaking occult activities like rituals and exorcisms, and so much more.

- ‡ OMERTA's Online missions allow players to compete against each other throughout a constant city-wide struggle for control and resources.

- ‡ Players can form friends or foes with one another as they free roam across Brookton's different districts.

- Players have full autonomy ove r their Brookton alter-ego. This not only refers to physical appearance and customisable accessories but also whether they decide to become part of a much-feared cartel, or if they'd rather opt for the lone wolf route.

- OMERTAVERSE business ownership, including stock packages, is depicted through NFTs.

- The OMERTA token is the required digital currency for completing any in-game transaction. It's also the reward token for owning equity in an OMERTAVERSE business.

Gameplay Tenets

OMERTA features a wide array of gameplay systems that players can make use of during their time in Brookton. The following list explains these systems in detail, highlighting the ways in which they make both online and offline gaming experiences unique.

Feud Limits

During the course of the game, players will engage in mandatory or voluntary conflicts with all of Brookton's five feuding cartels. This could include sabotaging their cargo, disrupting their operations, taking over their rackets, assassinating certain members, and so on.

Every single time a player harms a cartel in any way, the 'Feud Limit' of that cartel increases. If the Feud Limit is broken, the cartel actively takes notice of your actions and sends a few of its members after the player, in order to 'take care of the problem'. These are no ordinary members, as each cartel has a group of elite assassins that are skilled and relentless in their pursuit.

Hunting

Hunting is one of the many different side activities that players can take part in within the game world – and intuitvely, this predominantly takes place in nature. For example, the Menagerie Cartel controls a vast area of nature at the edge of the city, which is dense with all manners of creatures and foliage. Here, players have the opportunity to venture into this labyrinth, in order to hunt abominable creatures that only exist within this exact nature reserve. These creatures range from hulking masses of mammals, to slithering, venomous beasts that are dozens of feet long.

All of them dangerous, all of them valuable beyond measure...players can hunt these animals for trophies or meat. However, the Menagerie Cartel doesn't take trespassers lightly, so don't be surprised when they come looking for revenge.

Street Fighting

Hand-to-hand brawling is one of the main ways in which OMERTA allows players to engage in combat.

Players can learn and master street fighting by joining underground fight clubs, with each entailing a unique aesthetic and combat style. Starting with basic techniques, players can advance their melee and unlock new moves by earning experience in fights. Players can also engage in training sessions, receive mentorship from experienced fighters, and participate in local and cartel-backed tournaments.

Success in street fights not only enhances the in-game combat skills of players, but it also influences the game's narrative, making it a significant part of the OMERTA game experience.

Stealth

Often, going in guns blazing is not the smartest way to approach an encounter. So, for situations that require a more measured approach, players can utilise a detailed stealth system that allows for silent takedowns and covert movements while evading enemies and gaining a tactical advantage.

In-game stealth mechanics include shadow-based hiding, noise management, and environmental interactions such as manipulating objects to create distractions. Players can improve their stealth abilities by completing challenges and missions that enhance their skills in remaining undetected. Pivotally, these skills will be of huge value throughout the game, as stealth approaches can be used as an alternative method for getting through most missions.

Nonetheless, whether you choose to power your way through enemies, or carefully sneak past them undetected, it's always entirely up to the player.

Businesses

Brookton is a big city with a lot of entrepreneurial opportunities on offer. In essence, the game allows players to own and manage their own in-game businesses, as part of a blockchain-built OMERTAVERSE business architecture. OMERTAVERSE businesses serve as a strategic layer to the game's gameplay, as players can expand their online empire by taking over rival enterprises and defending their own from hostile takeovers.

This business management system includes financial oversight, resource allocation, and personnel management features, which are all designed to enhance business profitability and security. Players can also engage in economic warfare by sabotaging competitors' operations through various illicit means.

OMERTAVERSE business operations contribute to the overall in-game economy of OMERTA, whilst also providing a platform for players to enact influence in the game through their power and reputation within the game world.

Scavenging

Allowing players to expand and customize their in-game arsenals of assets is a big part of the OMERTA experience. Part of this involves scavenging, wherein players can explore Brookton's vast and challenging map to discover rare components that've been left behind by the five cartels.

These components, ranked by rarity, are hidden across each cartel's respective territory. Obtaining them often requires exploration, and at times, puzzle-solving and defeating enemies. Once in their possession, players can use these components to craft powerful, cartel-specific weapons and items, whilst having the option to create even rarer items by combining parts from multiple cartels.

This dynamic scavenging mechanic encourages deep exploration and strategic thinking throughout the game, rewarding players with significant gameplay advantages if they invest enough time and effort.

Special Vendors

Due to Brookton's long history of crime and illicit operations, there's lot of miscellaneous items tied to the five cartels which are in covert circulation. As such, players can locate elusive traders who move around the game world, setting up temporary shops in hidden or hard-to-reach locations.

These traders offer rare and unique items that originate from the five cartels, including exclusive components, powerful weapons, and special enhancements that can't be found at conventional merchants. Finding these traders requires clue gathering, deciphering rumors, and exploring the environment. In adding a layer of challenge, urgency, and novelty to gameplay, players may even need to negotiate or barter for these items, which are often time-limited and highly sought after. These traders also have bounties on certain items, and will therefore offer a hefty reward to those that can provide them.

Brothels

Brookton's redlight districts hold great appeal for players, as they present an opportunity to visit and explore the city's scattered assortment of brothels and prostitutes.

Through being exclusively owned by the Coven Cartel, the prostitutes of Brookton's brothels are by no means 'normal' human beings. Instead, these enchantresses use mystical powers to give clients the most incredible nights of their lives...however when finally asking for payment, they may charge hidden fees and services that some simply can't afford.

With this in mind, a visit to a Brookton brothel can result in a powerful buff for players if all goes smoothly (a 'happy ending' some might say), however severe consequences such as curses and temporary debuffs could be suffered if not.

Pivotally, Brookton brothels are only accessible to those who are 'chosen.' They also change locations regularly, and may only appear under specific conditions.

Occult Activities

While Brookton may look like a regular – albeit crime-infested – city at first glance, the presence of mystical entities such as the Coven Cartel infers that things are not as straightforward as first observed. This is because the game allows players to engage in high-risk, high-reward occult activities, with an example being the rituals and exorcisms that are commissioned by the Coven Cartel.

Partaking in such activities involves significant dangers and unpredictable outcomes, however there's also the potential for great gains. More specifically, failure can lead to catastrophic events, hostile entities, and even personal curses that last for significant periods of time.

On the flip side, if everything goes well, occult activities can offer powerful rewards, such as rare items, unique abilities, and forbidden knowledge. That being said, concerns surrounding moral dilemmas and consequences will always be ever-present when deciding to 'cheat nature' through utilizing these practices.

Day/Night Cycles

In simulating real life, Brookton undergoes continuous day and night cycles, offering distinct atmospheres, challenges, and opportunities in the process. With the sun's bright rays somewhat deterring certain forms of crime taking place, players can generally engage in a wide array of activities throughout the day. However, as soon as the sun sets and shadows lengthen, the city undergoes a sinister and surprisingly-quick transformation.

Nightfall is the time for Brookton's dark underbelly to come alive, with its streets becoming a crime hotspot for the ruthless cartels that control them. Navigating the city at night is therefore a daunting task, as it's normal to see cartel enforcers patrolling their respective territories and executing their masters' demands with brutal efficiency.

However, for those brave – or perhaps desperate – enough to face the city's darkness, the rewards on offer are simply unparalleled. This is because night-time criminal antics offer opportunities that the day simply doesn't, such as rarer items, more elusive traders, and the chance to strike at the heart of a cartel's operations. The high-stakes nature of these explorations means that those who succeed are richly rewarded, yet those who fail may lose everything.

Drug Trials

Players looking to gain an in-game edge have the opportunity to participate in experimental drug trials offered by the Silk Route Cartel. Given the cartel's ruthless approach to testing new and unregulated substances, these trials often have extremely unpredictable outcomes that are not for the faint-hearted.

By volunteering in these trials, players subject themselves to a wide range of effects that can dramatically alter their gameplay experience. For example, some drugs may grant powerful buffs that enhance physical abilities, sharpen the mind,

and even unlock hidden potentials. On the other hand, severe debuffs that weaken players could be the result, which include inducements into crippling fear, or dangerous hallucinations that blur the lines between reality and illusion.

The effects of these trials are therefore varied and often chaotic, creating a sense of uncertainty every time a player chooses to engage in them.

Bounty Hunting

Players looking to test their skills against challenging enemies, or simply earn some extra cash, could consider getting into bounty hunting. Here, each cartel offers a series of bounties that target key individuals from rival groups. These are open-ended, providing players with the freedom to approach them using a variety of methods.

Whether it's a high-ranking member, a traitor, or a rogue operative, each bounty presents a unique challenge and opportunity for significant rewards. Players can choose to carry-out these contracts through whatever means they deem most necessary, be it head-on with brute force, stealthily, or using a concoction of various cunning strategies.

Furthermore, the open nature of OMERTA bounties means that players can decide how they want to handle each situation – whether it be eliminating the target, capturing them for interrogation, or even manipulating events to turn the target against their own cartel. Intuitively, the rewards for successfully completing these bounties will depend on their difficulty and the approach taken.

Urban Myth Joe

Brookton is home to a large cast of colorful characters from all walks of life. One of the most interesting of which is Urban Myth Joe, a reclusive conspiracy theorist that lives on the fringes of the city. Joe is obsessed with uncovering the truth behind the city's extensive range of urban legends and conspiracy theories, meaning he's always on the lookout for someone brave enough to join him in his investigations. Players can choose to accompany Joe on his quests to uncover Brookton's truths, with each investigation presenting unique experiences and varying outcomes that depend on the myth at hand. Often, Joe's suspicions turn out to be horrifyingly real, leading to terrifying encounters that test players' courage and resourcefulness. More specifically, these investigations might uncover hidden dangers that lurk in the city, from haunted locations to monstrous creatures and secretive cults. On the other hand, some myths unravel into humorous scams, elaborate hoaxes, or simple misunderstandings, providing comic relief and a lighter side to the game's darker elements.

Overall, urban myth hunting adds an element of unpredictability and adventure to the OMERTA experience, as players never know what they may encounter when teaming up with Urban Myth Joe.

Dark Economy

The city of Brookton is brimming with all kinds of business ventures, both legal and illegal, and many of which owned by the different cartels of the city. Together, Brookton's enterprises (a.k.a the OMERTAVERSE) make up a core component of the OMERTA gaming experience, as players are able to invest or own them themselves, potentially generating profits along the way.

The dark in-game economy of Brookton is a sprawling and intricate web of illicit activities that permeates every corner of the city. It's a shadowy ecosystem where traditional commerce and law have been subverted and replaced by a vast network of underground dealings and unspoken agreements. In Brookton, nothing is as it seems, everything has a price, and most abhorrently, CRIME PAYS.

At its core, Brookton's economy thrives on secrecy and ruthlessness. It's also done a great job in blurring the lines between the legal and the illicit, as the city is teeming with enterprises that range from the mundane to the malevolent. Transactions are often conducted via whispered conversations in dimly lit rooms, and wealth can changes hands in ways that are both subtle and violent.

Black markets are the veins through which this dark economy's lifeblood flows. Here, illegal weapons, counterfeit currencies, rare and forbidden artifacts, and every other conceivable vice can be found. While the cartels have a monopolistic stronghold over these markets, they still must constantly vie for control with other groups, be it rogue mercenaries, corrupt politicians, or even remnants of once-powerful syndicates seeking to make a comeback.

In Brookton, the economy is an ever-present force that serves as an invisible hand for shaping destiny. It's a world where morality is a weakness, and only the ruthless can hope to ascend. In this labyrinth of vice and ambition, those who dare to enter the game must be prepared to lose everything, for the dark influences of Brookton spare no one.
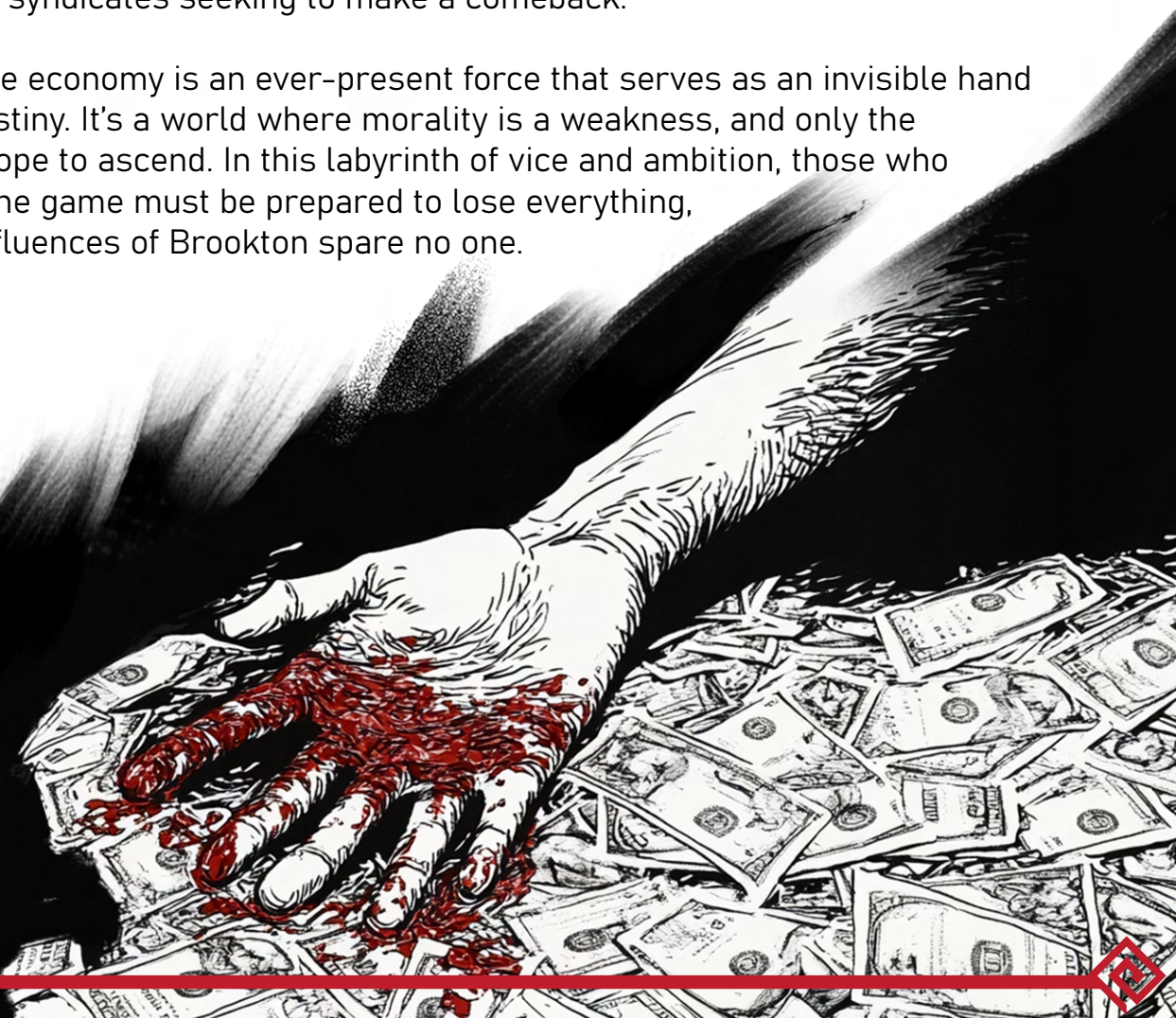
Art Philosophy

The world of OMERTA has been assembled to immerse players in a deep art experience that merges a gritty post-modern world with fantastical forces. The visual storytelling of the game across cinematic and gameplay sequences depicts a world that's both sinister yet intensely gorgeous in the way that it's been designed.

Visual Atmosphere

Dark and Gritty Palette

OMERTA's color scheme primarily consists of dark, muted tones, such as deep blacks, grays, and shadows. The true profoundness of these tones is then revealed when punctuated by sharp contrasts within the game, like when paired with neon lights or mystical glows of red, blue, or purple. This juxtaposition elicits a cyberpunk-inspired atmosphere across the entire city, be it through eye-catching billboards in the center, or small digital shop signs in the suburbs.

Chiaroscuro Lighting

In emphasizing the Noir aesthetic, the use of 'chiaroscuro' lighting (strong contrasts between light and dark) creates a sense of mystery, whilst also highlighting the duality of characters' lives across the game. Harsh light sources - such as flickering street lamps or neon signs - also help in casting long, dramatic shadows, contributing to Brookton's ever-lurking sense of danger.

Urban Decay

Brookton is a sprawling city that feels vast yet suffocating. Filled with narrow alleyways, rain-slicked streets, and ominous fog, the city is a character in of itself, reflecting the dystopian moral decay of a formerly civilized metropolis

Narrative Visuals

Symbolic Imagery

Foreshadowing and symbolism tied to OMERTA lore has been incorporated across the streets of Brookton. For example, motifs that make reference to the city's five crime cartels and other obscure signs appear in key moments and locations across the game, to further foreshadow future events or reveal hidden truths.

Character Design

Stylized Realism

Continuing Brookton's blended aesthetic of the real and supernatural, characters have been designed with a blend of realistic proportions and exaggeration, giving them a larger-than-life presence while maintaining believability.

Mystic Elements

OMERTA characters are designed to possess a range of subtle traits, such as tattoos and facial accessories. These are designed to make each and every in-game entity a unique, living-breathing person with their own complex backstory.

Wardrobe and Symbolism

A critical creative goal has been to tell a character's story through their attire, as their clothing and accessories should reflect their alignment with one of the cartels, and/or other Brookton establishments. To do so, classic Noir elements such as trench coats, fedoras, and sharp suits have been complemented with subtle sci-fi and mystic accessories like amulets, cartel accessories, and hyper-advanced weapons, to ultimately create a concoction of futuristic-come-dystopian modes of fashion.

# Thematic Exploration

Duality and Corruption

OMERTA's in-game art reflects its thematic focus on duality - such as the perpetual conflict between the perceptions of right and wrong, how honor transverses the conventional concepts of virtue, and how greed and hypocrisy inevitably deep-root themselves within modern societies. Additionally, visual cues across the game constantly remind players of the blurriness between these concepts.
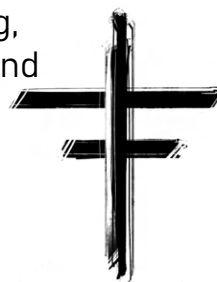
Mystery and Revelation

As the OMERTA story unfolds, more of Brookton's mysterious underpinnings are revealed through purposely-put art work and references. Through being diligent throughout gameplay and cut-scenes, this invites players to uncover hidden layers of meaning and lore.

In summary, the art philosophy of OMERTA has been designed to create a visual and emotional experience in which Brookton's gritty reality collides with the surreal mystic forces that lurk beneath its surface. In turn, this renders a semi-futuristic environment, leading to players experiencing a world that's both familiar and profoundly otherworldly.
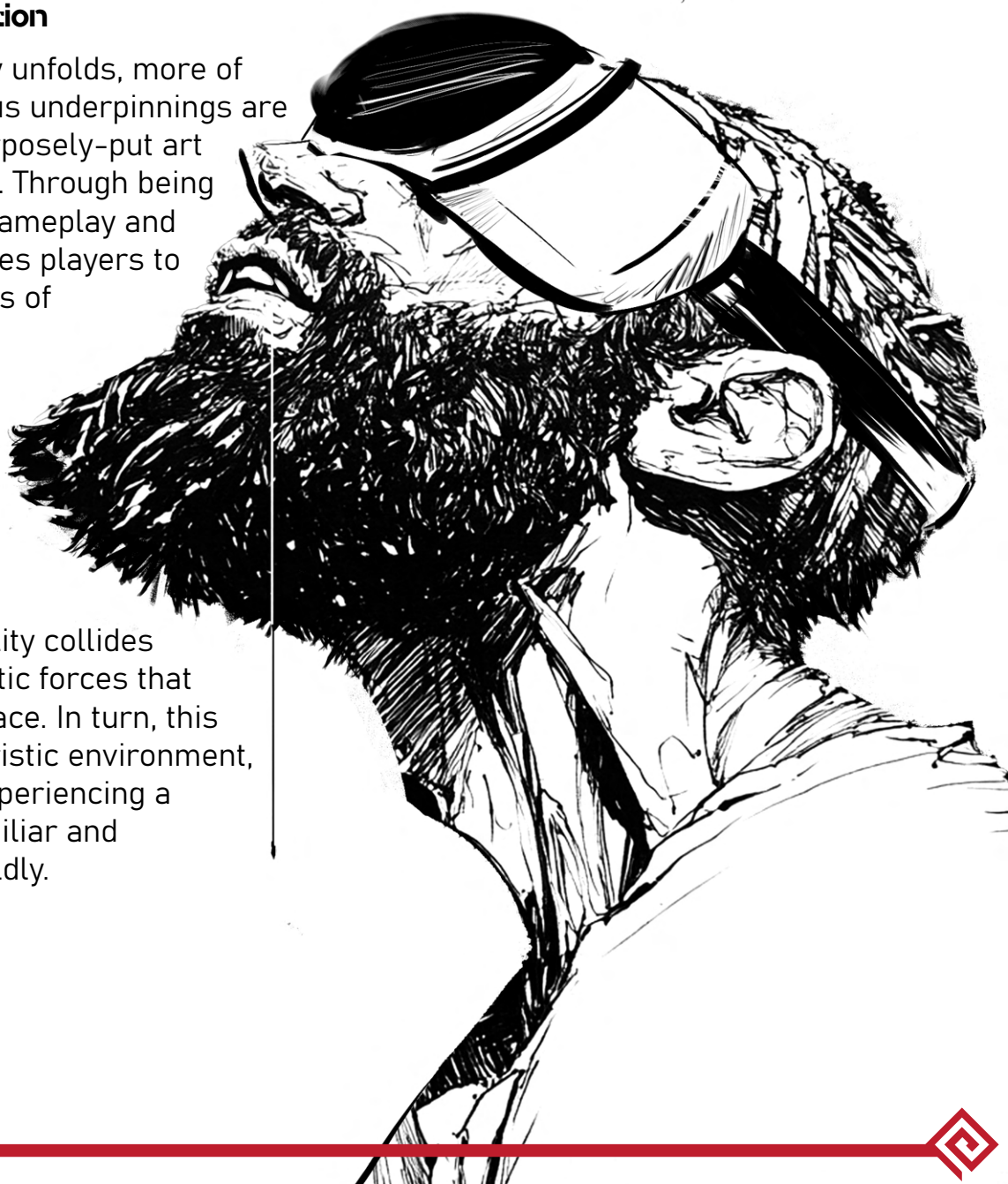
Why Unreal Engine?

OMERTA is being developed using Unreal Engine 5 due to its unparalleled capabilities in creating high-quality, immersive gaming experiences. A core component of this is its deep integration with C++ programming, which provides optimised, high-demand gaming environments. Here are some of the key reasons why Unreal Engine is the ideal choice for OMERTA:

Industry-Leading Graphics

Unreal Engine is renowned for its ability to produce photorealistic graphics. Its real-time rendering capabilities, including Lumen for dynamic global illumination, Ray Tracing for lifelike shadows, and Nanites for detailed virtualized geometry, enable the creation of stunning, lifelike environments across Brookton.

Additionally, Unreal Engine can create real-time visual effects and simulations, and it also has the ability to blend real-time visual effects with animation. Collectively, this allows room for unmatched visual storytelling across both gameplay and cut-scenes.

Support for Multiplayer

Unreal Engine is designed with multiplayer support at its core, as it offers robust tools for creating both small and large-scale multiplayer games. This high-level support enriches all experiences across OMERTA Multiplayer, as it provides the foundations for developing an online world that's based on a dynamic in-game economy and seamless real-time interactions.

Ease of Use and Rich Features

While Unreal Engine may be more complex than some other engines, its ease of use and wealth of features that simplify the development process offset this. In the context of OMERTA, this means that rapid prototyping, easy management of high-resolution assets, and efficient implementation of complex gameplay mechanics can be achieved. Be it world partition for open-world optimization or animation retargeting, Unreal Engine has a myriad of tools that ensures a smooth development process.

Procedural Map Creation and Pre-Built Assets

The integration of tools like Quixel and Houdini with Unreal Engine facilitates the creation of procedural maps, enabling the development of an expansive, dynamic world for the Brookton setting. Additionally, the Unreal Engine Marketplace offers a vast array of pre-built assets which expedites the development process without compromising on quality.

Flexibility for Blockchain Integration

And finally, Unreal Engine's flexibility makes it an excellent platform for integrating blockchain technology. This capability is essential for OMERTA's play-and-earn model, as it allows for the creation of unique and tradable in-game assets. This integration supports the game's in-game economy perfectly.

The OMERTA Network – Our Blockchain Strategy

Introduction

OMERTA arose from a fundamental industry necessity. That is, the need for a fast, secure, and cost-effective blockchain gaming network capable of onboarding billions of users.

In facilitating the entry of new users into the Web3 space, OMERTA actively encourages providers to construct the essential infrastructure required for a seamless user experience, akin to the familiar landscape of Web2. OMERTA is committed to delivering this infrastructure directly on top of the blockchain from the outset, with the goal of establishing the preferred infrastructure for gaming, metaverse and play-and-earn projects. Intuitively, the crux of such a feat stems in delivering a platform that meets the unique requirements of these dynamic and rapidly growing sectors.

The OMERTA Network: Approach

Achieving the goals of the OMERTA Network begins with simple and efficient fundamentals when choosing a battle-tested blockchain as its starting point. For this, the OMERTA Network is being built on top of Go Ethereum - an industry-leading codebase that's already audited, running in production, well tested, and trusted by millions [1]. In doing so, Go Ethereum provides the scope for undertaking protocol improvements and changes that align with the OMERTA Network's speed, cost, and user onboarding ambitions.

OMERTA Network will make changes to its protocol to ensure the following goals:

- Its always cheap for end users.

- It's fast and easy to build a proficient user experience with quick response times.

- It always has all the essential tools and features required for expanding and accommodating future technical requirements.

- It's scalable enough to accommodate millions of users.

- On top of everything else, we aim to produce zero carbon footprint by using infrastructure that run purely on green energy. To do so, we will be leveraging 'Proof-of-Authority' (PoA) as a consensus mechanism to begin with.

Salient Protocol Features

Cheap Fees

On top of a proficient user experience, developing a successful, decentralized solution in Web3 gaming requires careful cost management. Microtransactions need special consideration within such infrastructure, as one should always expect or encourage large volumes of transactions inside the gaming ecosystem.

Harnessing healthy transaction volumes would become extremely difficult if the fees incurred by users are too high. For that reason, the custom parameters of the OMERTA network, as well as our implementation of PoA in the beginning, are designed to keep user costs as low as possible. In turn, fundamental needs of the game, wider ecosystem, and all participants are catered for.

Due to Ethereum network gas prices having a bearing on in-game OMERTA transaction fees, it's impossible to predict the future costs of running a sustainable application, particularly when transaction volumes are huge. The OMERTA Network addresses this pain point by issuing predictable and fixed fees for transactions that relate to dollar values, as opposed to native gas token prices. This ensures that in the event of gas token market prices reaching higher values (10x or 100x for example), the end user will still pay as low as $0.0001 (example only) for any transaction.

Robustness

The significant hurdle faced by contemporary blockchains lies in their inherent slowness, which poses a considerable challenge when aiming to create seamless user experiences. This demand for responsive and interactive platforms is becoming increasingly crucial, especially as users increasingly demand swifter response times for in-game actions.

In practice, building applications on a slow blockchain can lead to delays in transaction confirmations, as well as the overall responsiveness of the user interface. In recognizing the paramount importance of speed in shaping user experiences, OMERTA addresses this challenge head-on by engineering our blockchain to deliver exceptional block times that are capped at a maximum of 3 seconds ideally. This impressive turnaround time ensures that transactions are confirmed swiftly, facilitating near-instantaneous interactions and responses to user actions.

Native Gas Token

Like any blockchain game, OMERTA is to have its own native token with a hard cap on maximum supply. This native token is going to possess a wealth of utilities that extend beyond its core native purpose, such as its stature as the game's gas token during in-game transactions.

Throughput

Achieving high throughput in a blockchain network is a crucial aspect for ensuring efficient transaction processing.

In the context of a blockchain with a smaller block time and a relatively higher gas limit for a block, the system is optimized for rapid and scalable transaction execution. This is because with a smaller block time, the network can produce blocks at a frequent interval, allowing for a faster confirmation of transactions. This rapid block generation ensures that the blockchain stays responsive to the transaction demands of its users, reducing the overall latency in the system. On the other hand, a higher gas limit per block provides substantial capacity for including transactions in each block.

For context, gas is a measure of computational effort required to execute transactions on the blockchain. A higher gas limit allows for more complex and computationally intensive transactions to be processed within each block, enhancing the versatility and functionality of the blockchain.

This high throughput is particularly advantageous for in-game OMERTA-related applications that require quick confirmation times, such as real-time financial transactions, gaming platforms, and decentralized applications (dApps) with interactive user interfaces. Overall, the combination of a short block time and ample gas limit contributes to the production of a blockchain system that's optimized for handling a large number of transactions with minimal delay. Intuitively, this is exactly what's required for achieving the goals of OMERTA.

EVM Compatibility

To build a vast ecosystem that possesses sufficient adaptability and interoperability with other key players in the blockchain space, we at OMERTA decided to be an EVM (Ethereum Virtual Machine) compatible blockchain. Here, greater demand for our project can be achieved, as there's already a huge number of protocols built on top of EVM blockchains.

Additionally, a sizable amount of developer communities and coinciding tools already exist when it comes to building and maintaining EVM based blockchains. This mass EVM compatibility therefore opens the door for existing developers and projects to easily migrate into the OMERTA ecosystem, be it via a complete transition, or an expansion of network chains supported by the end project.

The OMERTA Token: Features

A Utility Token

The token will be essential for interacting with all game, investor, and decentralized finance (DeFi) utilities of the ecosystem, such as investing in OMERTAVERSE businesses, game assets/non-fungible tokens (NFTs) and tournament entries, etc.

A Gas Token

As a native gas token, one of the primary purposes of the token is serving as the required asset for paying gas fees within the game, just as ETH does within the Ethereum blockchain. This means that users won't have to hold a separate token in order to execute their in-game transactions.

A Reward Token

The OMERTA token will also act as a reward token when operating the game's mechanics and utilities. It can also be awarded as passive earnings within investor-specific utilities such as OMERTAVERSE businesses.

For Vote Escrowed Governance Rights

The token will allow users the access to the Governance DAO, which will be monumental in deciding the future of the game and its overall ecosystem. DAO governance influence will extend across both game and blockchain features.

Consensus Mechanism

Proof-of-Authority

Proof-of-Authority (PoA) is a consensus algorithm used in blockchain networks where a limited number of approved participants, known as validators, have the authority to create new blocks and validate transactions. This approach relies on the reputation of the validators rather than computational power (as in Proof-of-Work) or stakers (as in Proof-of-Stake).

OMERTA is poised to employ a hybrid consensus mechanism, primarily relying on PoA to enhance network security. Initially, the OMERTA Foundation will take on the responsibility of running all validator nodes, however in the future, new community participants will be able to qualify and join the game's node validator pool through a PoG (Proof-of-Governance) mechanism. This approach not only diversifies the network's validator base, but also introduces a democratic element through community voting

Transitioning to Proof-of-Governance

Proof-of-Governance (PoG) is a consensus mechanism used in blockchain networks where the validation of new blocks and transactions is determined by a governance structure [2]. This structure typically involves a group of stakeholders or DAO participants who hold voting power over the direction of a network's operations.

PoG systems serve as a robust means for onboarding new members into the OMERTA ecosystem. Individuals seeking to become validators can qualify based on their reputation within the community, wherein reputation can be boosted through active and positive contributions. This sort of delegation system aligns with the values and objectives of the OMERTA network, whilst the inclusion of community voting in the validator selection process further ensures a democratic and decentralized governance structure. Just as pivotally, this approach also doesn't compromise the scalability of the project.

Interoperability

To ensure maximum mass adoption and seamless accessibility, OMERTA will be operating on a 100% EVM compatible network.

OMERTA will also be using GETH, which is the implementation of Ethereum in the Go programming language. This is because GETH is a battle-hardened and tested client, meaning our fundamental rule of "What works on Ethereum, works on OMERTA" can be achieved through secure, 100% EVM compatibility. This is all done with the goal of growing the ecosystem at a faster pace.

OMERTA is committed to achieving complete compatibility with the Ethereum Virtual Machine (EVM), standing as a testament to our dedication to preserve seamless interoperability within the blockchain ecosystem.

The native OMERTA token of the OMERTA blockchain will be available on other EVM and non-EVM chains, and it will also be interoperable through bridging technology, allowing it to be available on multiple chains.

Smart Contracts

OMERTAVERSE businesses will be managed by smart contracts throughout a decentralized and automated process. These self-executing contracts are indispensable components within EVM systems that produce dApps and various other blockchain-built platforms, as they're coded to autonomously execute predefined functions when specified conditions are met. In alignment with this paradigm, OMERTA positions itself as an Ethereum-compatible blockchain, seamlessly integrated with the EVM and inherently supporting smart contracts as integral elements of the ecosystem.

Being EVM-compatible also implies that OMERTA natively embraces the Solidity programming language, which is the predominant language for developing smart contracts on the Ethereum blockchain. Solidity provides a versatile and expressive environment for coding dApps, allowing developers to articulate complex logic and execute intricate functionalities within smart contracts.

Non-Fungible Tokens (NFTs)

NFTs will mostly be ERC-721 and ERC-1155 standard tokens inside the OMERTA ecosystem, in order to facilitate unique operations such as:

☦ Tradable in-game assets such as weapons, tools and accessories, etc.

☦ Representation of OMERTAVERSE business ownership.

☦ The distribution and ownership of in-game awards and accomplishments.

Staking / Yield Farming

The OMERTA token has several DeFi utilities, such as staking and yield farming. This will allow users to earn interest by strengthening the token economy through locking-up their tokens. DAO members would also be eligible for similar rewards when staking tokens in return for vote-escrowed tokens (veTokens). Here, veTokens allow DAO members to vote on proposals.

Validator Nodes

When the consensus method transitions into PoG, community members will be able to qualify to run nodes on their local systems. These community-ran nodes would be governed by the OMERTA DAO, and will be used to validate transactions on OMERTA Network whilst earning a passive income through collecting gas fees and/or block rewards.
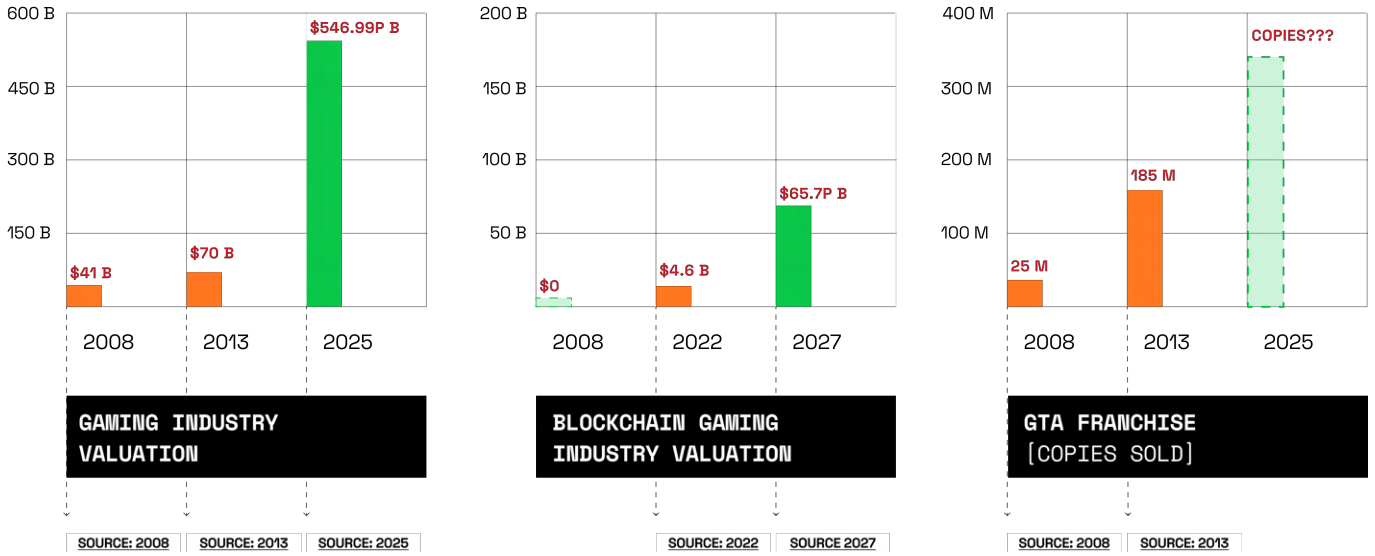
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https://dba.mirror.xyz/UTPfxWe65dYrUu_RJX-5VkAJypFRyw3AZh6m0dRXYZk

TRAJECTORIES OF RELEVANT INDUSTRIES

GAMING INDUSTRY VALUATION
- 2008: $41 B
- 2013: $70 B
- 2025: $546.99P B

SOURCE: 2008 | SOURCE: 2013 | SOURCE: 2025

BLOCKCHAIN GAMING INDUSTRY VALUATION
- 2008: $0
- 2022: $4.6 B
- 2027: $65.7P B

SOURCE: 2022 | SOURCE 2027

GTA FRANCHISE [COPIES SOLD]
- 2008: 25 M
- 2013: 185 M
- 2025: COPIES???

SOURCE: 2008 | SOURCE: 2013

These industries are all rising. OMERTA sits at the intersection of all three.

Target Audience

The OMERTA target audience is rather intuitive…and it's also very big.

Traditional mafia-themed games attract a mature audience (ages 18–35), predominantly male, and primarily located in North America and Europe – ESA Essential Facts 2023.

Blockchain gamers are typically younger (ages 20–40), tech-savvy, with a global distribution, strong presence in Southeast Asia, and a growing interest in NFTs and play-to-earn models – DappRadar Blockchain Gaming Report 2023

Competitors

	GTA	MAFIA	SAINTS ROW	YAKUZA	MAFIA WARS	MOBLAND	AXIE INFINITY	ILLUVIUM	DECENTRALAND	OMERTA
Cryptocurrencies	NO	NO	NO	NO	YES	YES	YES	YES	YES	YES
NFTs	NO	NO	NO	NO		YES	YES	YES	YES	YES
Metaverse Business Model	NO	NO	NO	NO	NO		PARTIALLY	NO	YES	YES
Circulatory Tokenomics	NO	NO	NO	NO	YES	YES	YES	YES	YES	YES
Play-to-Earn (P2E)	NO	NO	NO	NO	YES	YES	YES	YES	YES	YES
Exploration	Open World / Large / Handcrafted	Linear with some open-world elements / Medium / Handcrafted	Open World / Large / Handcrafted	Semi-Open World / Small / Handcrafted	Linear / Very Small / Algorithmic	Linear / Small / Algorithmic	Linear / Small / Algorithmic	Open World / Med-large / Handcrafted with algorithmic elements	Open World / Large / Handcrafted	Open World / Medium large / Handcrafted
Online & Offline modes	BOTH	NO	BOTH	NO	YES	YES	YES	YES	YES	BOTH
Free-to-Play	NO	NO	NO	NO	YES	YES	NO	NO	YES	YES
Combat Gameplay	YES	YES	YES	YES	PARTIALLY	PARTIALLY	YES	YES	NO	YES

★ YES | ⊘ NO | ☆ PARTIALLY | ★★ BOTH

The Made Men - OMERTA's Early Investors

The OMERTA Seed investment stage marks the opportunity for investors to get their hands on the OMERTA token during its earliest and lowest valuations. In paying homage to the terminology that reflects a fully-initiated member of a Mafia family, those who participate during this phase of the token's distribution will forever be known as the 'Made Men' within the OMERTA ecosystem.

Following this is the Series A funding round, a stage that still offers private investors a golden opportunity to purchase the OMERTA token at an excitingly low price, despite discounts not being as large as those observed in previous rounds.

Given the amount of additional building that would've gone into the game by this stage - think game development, tokenomics, community engagement etc. - as well as the bullish momentum generated by the OMERTA token airdrop (see below), we forecast an eventful OMERTA initial exchange offering (IEO). Here, investors - mostly public - will have the final opportunity to enjoy discounted prices, before the token realises a new heightened value when left to the devices of the free market.

Collectively, all seed investment rounds have the potential to offer unique and substantial returns based on the projected valuation of OMERTA at launch, and they also indicate the huge potential of the token after listing. Additionally, investor outcomes hold substantial potential when referring back to the GameFi history books, as similar projects that came before OMERTA were able to reach 10-figure valuations in a matter of days post-launch.

The OMERTA Airdrop

Whilst Seed investment rounds offer opportunities for our earliest adopters to acquire the OMERTA token at a lower-than IEO price, we also invite public/retail investors to become Made Men by participating in the OMERTA token airdrop. As is the premise of the airdrop, this marks an opportunity for participants to receive a share of the OMERTA token airdrop allocation for free.

In creating an airdrop marketing roadmap that boosts participation whilst benefiting those who hold the OMERTA token (be it private or public investors), the OMERTA airdrop invites crypto and gaming enthusiasts to sign-up and complete simple social media and referral-based missions that will help expand the project's online presence. Intuitively, these missions will be beneficial for all parties involved:

‡ OMERTA gets more eyes on it.

‡ Investors/airdrop participants get more eyes on the token they hold.

‡ Onlooking crypto and gaming enthusiasts are more likely to stumble across crypto's first AAA-standard mafia game!

To learn more about how to participate in the OMERTA token airdrop, visit our participation tutorial.

The OMERTA Token - In-Game Utilities & Use Cases

The list is long when it comes to the actual utilities and use cases of the OMERTA token within the game's ecosystem:

Core Uses:

✝ An In-Game Currency: The token is the native currency to the OMERTA Multiplayer game. It serves as the primary token for all in-game interactions.

✝ A Play-and Earn Reward: The OMERTA token is the reward on offer for those who complete particular missions and tasks.

✝ A Gas Token: The OMERTA token is what's required for paying gas fees when making in-game transactions.

✝ Trading and Profits: All trades and profits are facilitated and distributed via the OMERTA token. This ensures that trades are fast and secure, and that the in-game marketplace runs smoothly and transparently.

✝ Managing Inventory: Players use the token to buy and trade game items, creating a lively economy where they can shape their own experiences.

✝ Reputation Tracking: The token is used to keep track of players' in-game reputations, which becomes important when deciding who gets to manage special roles in the game through the OMERTA DAO (Decentralized Autonomous Organization).

✝ Governance: Token holders can participate in decision-making about the future of the game, giving them a say in how the ecosystem evolves.

Additional Benefits:

✝ Access to Content: Players can use the token to buy chapters in OMERTA Singleplayer, and to also unlock special in-game items like NFTs.

✝ Rewards and Engagement: Users can monetize their offline game activities through the token.

✝ Investment Opportunities: Holders can use the token to invest in OMERTAVERSE businesses, potentially earning a passive income over time.

✝ Advertising: Businesses can bid on advertising spaces within the game using the token, helping their brands reach more eyes.

✝ Inventory and Trade: The token makes it easier for businesses to restock and trade, improving liquidity and efficiency across the in-game economy.

✝ Network Security: Players can help secure the network by purchasing/acquiring validator nodes with OMERTA tokens through the DAO, which could also provide them with a passive income.

Overall Impact

By serving these various roles, the OMERTA token encourages player participation, helps the community grow, and supports a stable in-game economy.

It also links different parts of the OMERTA universe (i.e. the OMERTAVERSE), empowering players through governance, earning opportunities, and access to exclusive content. Plus, it also offers businesses and individuals a way to invest and participate in the OMERTAVERSE ecosystem.

In conclusion, the OMERTA token is what makes the OMERTAVERSE vibrantly interconnected, as it's the native currency that drives the entire in-game economy forward, as well as the all-important gaming antics that make Brookton the dystopian metropolis that it is.
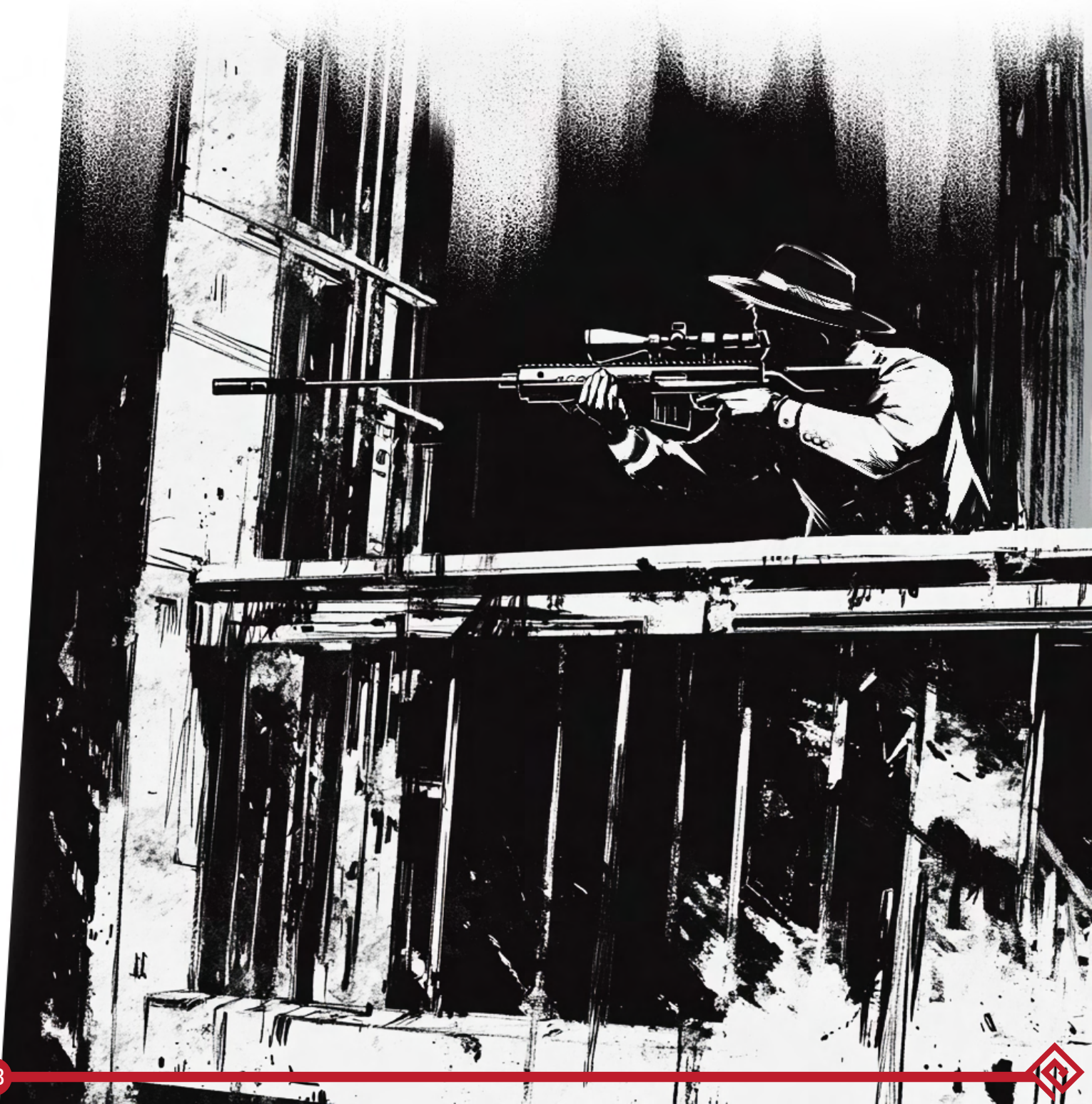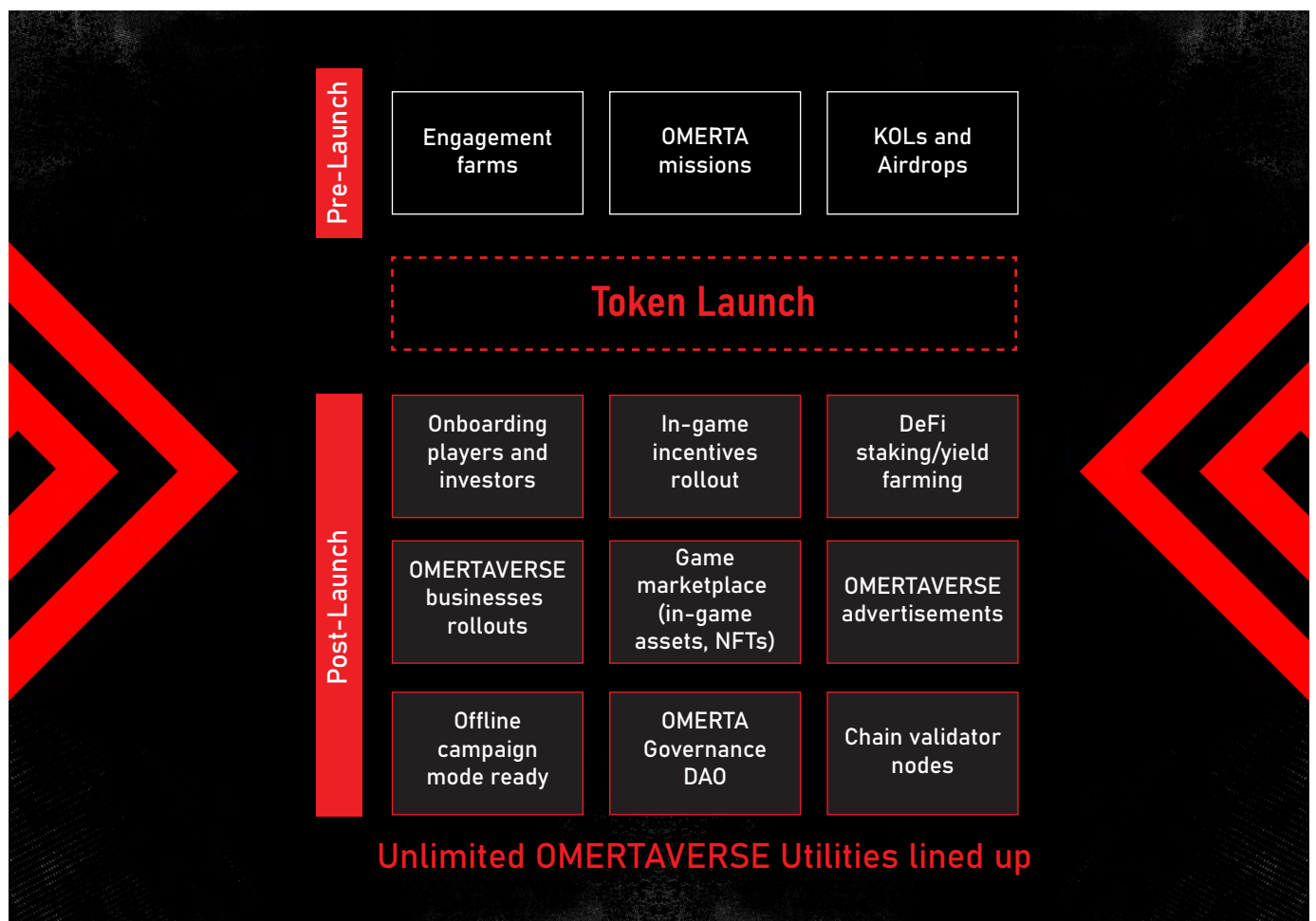
Post-Launch OMERTA Growth

The utilities of the OMERTA token pre and post launch are intelligently designed to facilitate demand and token momentum over time. We start off by setting up engagement farms, airdrops, airdrop missions that encourage social media community growth, and key opinion leaders (KOL) partnerships, in order to maximize the game's community and corresponding hype come token and game launch.

The goal after completing our engagement targets would be to capitalize on this established audience by converting maximum users to our OMERTA ecosystem utilities. After undergoing the token launch, we would then look to unlock OMERTA utilities one by one, wherein each feature unlock will keep token momentum going. This will be achieved through adding valuable features that holders and prospective holders value, as well as innovative marketing that generates newfound hype levels that reflect the value of the additional features. Together, all in-game OMERTAVERSE and DeFi utilities of the token are part of a unique, circular, and sustainable in-game economy, which is designed not only for in-game enjoyment, but to attract new players, investors, and other users to the ecosystem.
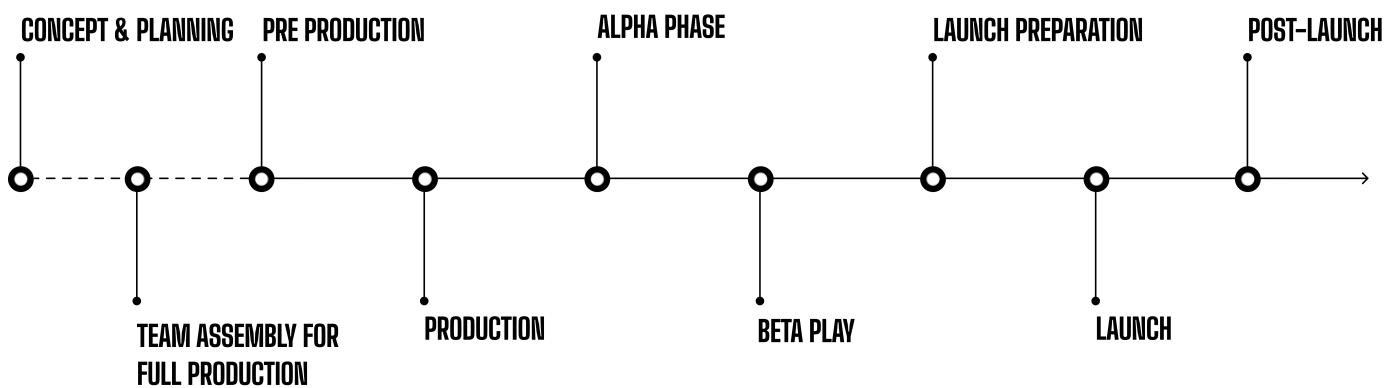
We have defined a clear roadmap with pre-planned and perfectly mapped ecosystem utilities, in order to ensure that token demand never plunges for a minimum of 5 years. Here, we decided that such timeframe offers enough building time for gaining sufficient and sustainable traction/player engagement when referring to the long term prosperity of the game.

Some of the post-launch utilities are illustrated below:

Pre-Launch

| Engagement farms | OMERTA missions | KOLs and Airdrops |

Token Launch

Post-Launch

Onboarding players and investors	In-game incentives rollout	DeFi staking/yield farming
OMERTAVERSE businesses rollouts	Game marketplace (in-game assets, NFTs)	OMERTAVERSE advertisements
Offline campaign mode ready	OMERTA Governance DAO	Chain validator nodes

Unlimited OMERTAVERSE Utilities lined up

A bullish aspect of this ever-expanding ecosystem is that the OMERTAVERSE will provide a portal of innovation and endless possibilities for all game agents – i.e. players, investors, watchers, etc. OMERTAVERSE businesses will be key component of this, as its in-game ownership architecture is designed to replicate real world business dynamics and real-time investment opportunities – including forming unique partnerships, B2B trades, insurance, services, sponsorships, and advertisements etc. Essentially, the OMERTAVERSE will contain all the properties of the actual business landscape, enabling the ecosystem to foster new and unlimited economic use cases across Brookton. In short, this would provide a goldmine of unique economic and gaming opportunities for players, to ultimately guarantee a secure and exciting future for OMERTA.

The OMERTA Roadmap

CONCEPT & PLANNING   PRE PRODUCTION   ALPHA PHASE   LAUNCH PREPARATION   POST-LAUNCH

TEAM ASSEMBLY FOR FULL PRODUCTION   PRODUCTION   BETA PLAY   LAUNCH

Conclusion

At the time of launch, OMERTA is going to be the only gaming experience that combines the joys of AAA-standard free-roaming crime-action adventure with the player-empowering opportunities presented by blockchain technology. By providing its own bespoke state of the art blockchain architecture, unmatched Unreal Engine 5 game mechanics and graphics, and a player-owned in-game economy, the game serves as the gaming industry's leading project when it comes intricately simulating the highs and lows of building a criminal empire of cash, assets and clout. Additionally, its online and offline game modes are designed with a bridging method that intertwines the two, ensuring player's efforts and achievements stay with them across all contexts of gameplay. Bringing this industry-first collection of technological and gaming concepts together is the living, breathing metropolis of Brookton, which has been meticulously manifested in order to elicit maximum immersion for players, as well as endless room for lore-fuelled missions, game updates, and enjoyment as the game evolves.